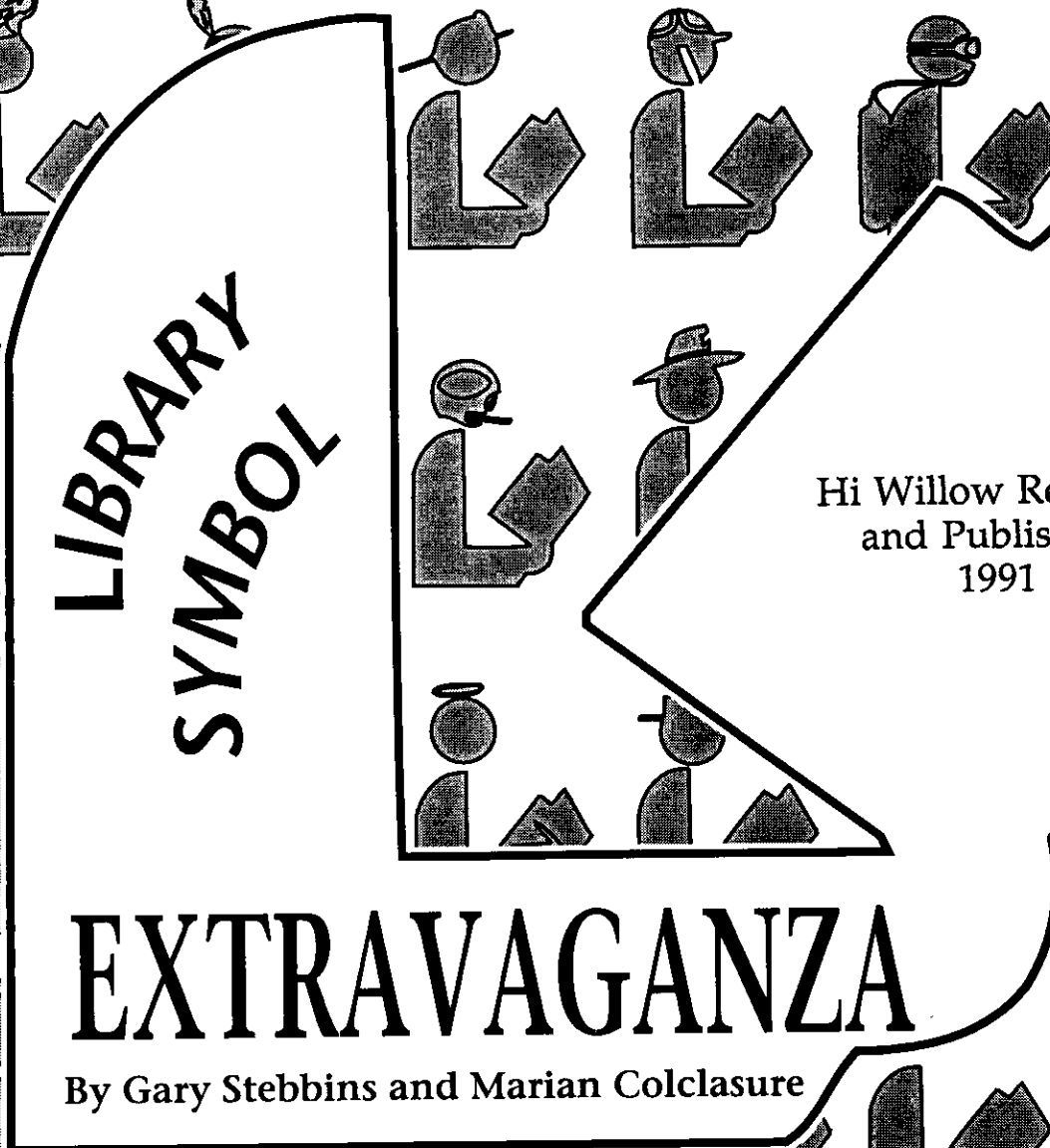




Print Shop™ Graphics
for Libraries
Volume 8



**LIBRARY
SYMBOL**

Hi Willow Research
and Publishing
1991

EXTRAVAGANZA

By Gary Stebbins and Marian Colclasure

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- v. 7: *World Nations and History* (Apple and IBM versions)
- v. 8: *Library Symbol Extravaganza* (Apple and IBM versions)

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Introduction and Directions for Use

When Ralph DeVore developed a library logo for the Western Maryland Libraries over ten years ago, little did he realize that this little symbol would become the nationally acclaimed logo for libraries all across the country. At a glance, people from all walks of life can immediately recognize its significance and importance. It stands as a sentinel pointing the way to a great warehouse of knowledge and enlightenment.

The actual congressionally adopted logo has specific mathematical dimensions mapped out on a grid to guarantee national uniformity of design. *Library Symbol Extravaganza* has diverted from these specifications to create a panorama of representational logos symbolizing the divergent interests of today's world. Logos of medical, educational, historical, musical, fictional and international significance...it's all here! Coupled with the creativity and imagination of the user, *Library Symbol Extravaganza* can be a springboard to designing bookmarks, signs, banners, logos for various children's reading circles or clubs, and much, much more.

HISTORY OF THE LIBRARY SYMBOL

The American Library Association President 1981-1982 was the prominent Mrs. Elizabeth W. Stone who currently is Dean Emerita, School of Library and Information Science, Catholic University of America in Washington, D.C. The following is an excerpt taken from a recent letter dated November 25, 1990 to the authors by Mrs. Stone. She states:

I took seriously the recommendation of the White House Conference on Library and Information Services stating that a national library symbol should be developed. Thus, when I was elected President, I stated that I had this as one of my objectives. I was told by all that such an idea had come up before, never been successful, and it would be impossible.

I went to Germany on a study tour of German libraries. I was excited to find that in West Germany the idea of a library logo was being implemented nationally in certain key cities such as Cologne. I took new courage and went home determined to proceed with the logo quest in spite of those who said it was impossible.

I appointed a committee headed by Dorothy Pollet Gray, then of the Library of Congress, later of the National Commission of Libraries and Information Science. The committee studied logos suggested here and abroad and recommended, based on application of certain criteria the logo developed for Western Maryland Libraries with a grant from LSCA Funding and created by Ralph DeVore for system-wide use in Western Maryland Public Libraries. During the 1982 Annual Conference of ALA in Philadelphia, a resolution to endorse a national library symbol was passed.

Next, the incoming ALA president, Carol Nemeyer, appointed a Logo Implementation Task Force to get the symbol used widely. Bob Garen of the Detroit Public Library was the chair of that committee.

With letters going to the U.S. Department of Transportation and ever growing use of the logo across the nation, a victory was proclaimed when in March of 1985 the library logo was accepted by the Federal Highway Administration (FHWA) for inclusion in the Manual on Uniform Traffic Control Devices. As approved, the highway signs were to be on a background of green instead of the blue used up to this point, but it was stated that the blue could still be used for promotional materials and nonhighway signs.

In our society, "TO BE, is to be seen." The library logo is an important way of making society aware of the existence of libraries—the book and reader. My chief theme during my year as ALA president was increasing the public's awareness of libraries and their resources for their benefit.

APPLE INSTRUCTIONS

SOFTWARE NEEDED. The enclosed diskette is a graphic data disk only and will not function without the Print Shop program disk or program compatible with Print Shop graphics such as Printmaster Plus and Print Magic. A copy of the Print Shop program to match your computer is available at your local software dealer and should cost from \$30 - \$60 depending on your discount. To make sure you do not accidentally damage the disk, we suggest that you make a copy of the disk, then use only the copy while storing the original disk. If you will be using the New Print Shop, it will be necessary to first convert the *Library Symbol Extravaganza* disk so that it will be compatible with the New Print Shop. Directions for accomplishing this are in the New Print Shop manual.

HARDWARE NEEDED. Minimum equipment requirements are listed in the documentation for Print Shop and include a computer, one disk drive (although two are preferable), a monitor, and a compatible printer. The printer will be the most troublesome link in the system, since a number of printers are not supported by older versions of the Print Shop. Check the documentation to see if your printer is supported.

DIRECTIONS. The disk contains 98 graphics on side 1, and 98 graphics on side 2. The following is a step-by-step approach for using the graphics on your *Library Symbol Extravaganza* data disk.

1. Place your Print Shop program disk in drive 1 and turn on the computer.
2. When the MAIN MENU screen appears, decide whether you want to design a greeting card, sign, letterhead, or banner. The procedure is quite similar in all of these areas, so instructions will be provided here for the greeting card mode. Use the arrow keys to

highlight your choice (which in this case will be GREETING CARD) and press RETURN.

3. You are now asked to make a choice between DESIGN YOUR OWN or READY-MADE. When using any graphic data disk, select only DESIGN YOUR OWN. The READY-MADE selection contains previously programmed cards with appropriate graphics for birthdays, anniversaries, invitations, etc. So, select DESIGN YOUR OWN and press RETURN.

4. You are now asked to choose a border. Use the up/down arrows to highlight your choice, then press RETURN.

5. Use the arrow keys to highlight FROM OTHER DISK and press RETURN.

6. At this time place either side 1 or 2, depending on which side has the graphic you wish to use, in drive 2 (or drive 1 if only one drive is available—you'll have to remove the Print Shop disk to do so). The directions on the screen ask you to type the name of the desired graphic. Do so, then press RETURN.

7. Next, you must decide what size you would like your graphic printed. Using the arrow keys, highlight either LARGE, MEDIUM, or SMALL then press RETURN. If you select small or medium, you are asked to select the graphic layout—in other words, where you want the graphic to appear on the page. You might try selecting one of these just to see what the procedure is like. Remember, you can always press ESC to go back to previous steps. This allows you to "undo" any selections you have made. If you are designing a greeting card or sign and you decide to select a small graphic, you are given the option of using the TILED mode. This means the chosen graphic will be printed 35 times (5x7) on the card or sign.

8. The font (type of lettering) is the next choice you must make. Notice that as you use the arrows to highlight your choice, the design of the lettering appears at the bottom. After making your choice, press RETURN.

9. Now comes the fun part of deciding what wording you wish to place on the *front* of the card. Keep in mind that you will be typing more of the message later on the inside of the card. Pressing CONTROL and the letter "I" will provide tips on changing size and form of lettering. Once the message is typed, hit the RETURN key until the cursor is at the bottom.

10. Press RETURN one more time. If your message did not take up the entire page, you will be asked if you want the message centered from top to bottom. Highlight YES or NO and press RETURN.

11. Now that the designing of the outside of the card has been completed, you must go through the same steps to design the inside page. Start at step 4 and work through step 10.

12. When you arrive at the PRINT menu, you might wish to select GIVE YOURSELF CREDIT. This allows you to put one line at the bottom of the back of the card at the location where you normally would see the price on store-bought cards.

13. If you have any problems with these instructions, consult the TROUBLE SHOOTING section of this manual; consult the Print Shop manual; or, ask someone who is familiar with the Print Shop program to check your procedure. If that fails, call Libraries Unlimited at 303-770-1220.

IBM INSTRUCTIONS

There are currently two versions available for IBM or compatibles: The Print Shop and the New Print Shop. The *Library Symbol Extravaganza* graphics disk can be used with both versions of Print Shop. However, a simple conversion must be made before they can be used with the New Print Shop. This conversion procedure can be found in the New Print Shop manual.

Specific instructions for using our graphics are very similar to those listed above in the Apple instructions. Load the Print Shop program as usual. Once the MAIN MENU appears, follow steps 2-13 above.

NOTE TO GRAPHIC TITLES

Graphics similar in nature were grouped together where possible. Titles of those graphics are distinguished by "A...B...C..." preceding the title (i.e., ATENNIS, BTENNIS, ALOGO, BLOGO, CLOGO, DLOGO, ELOGO, etc.) because file names are treated differently by Apple, IBM, and Macintosh computers.

Trouble Shooting

Sometimes, even though everything appears to be correctly set up, problems occur. Here are some tips that might prove helpful in pinpointing and correcting the problem area:

Nothing on the screen—Check cable connections to make sure they are properly plugged in to the monitor and computer.

Printer won't work—First, check the SET-UP from the Print Shop's MAIN MENU to be sure the right printer has been selected. Next, make sure that the printer is "on-line" (selector switch in on as well as the printer off/on switch). Also, make sure that the printer slot number is correct in the SET-UP. The slot number for printers is usually 1, but not always.

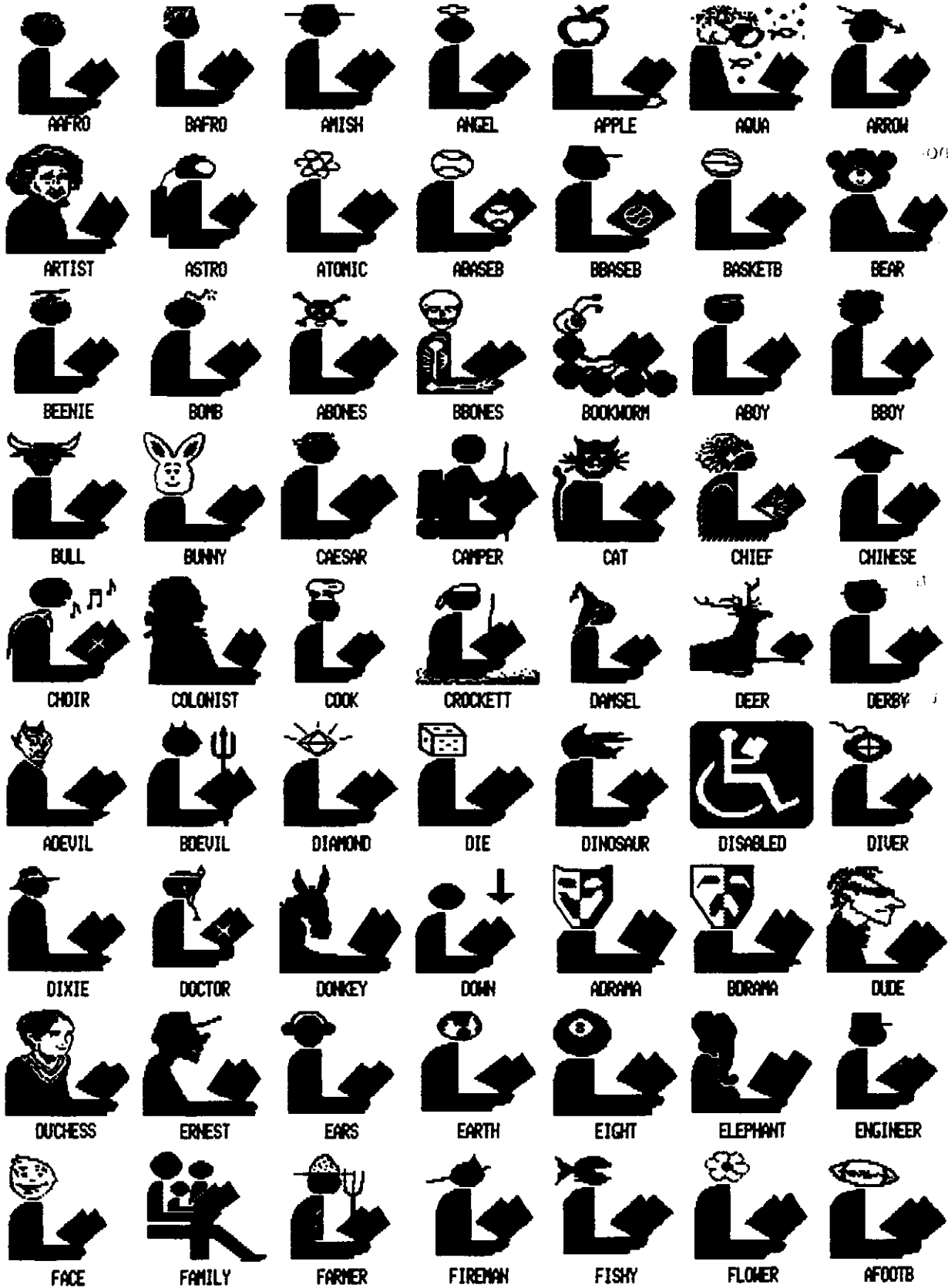
Printer works, but nothing prints out—Check the ribbon. Is there one? Or, perhaps has the ribbon been pushed up?

Program skips lines when printing—One of the switches on the printer is called "automatic linefeed switch." Turn this switch off, then try printing again.

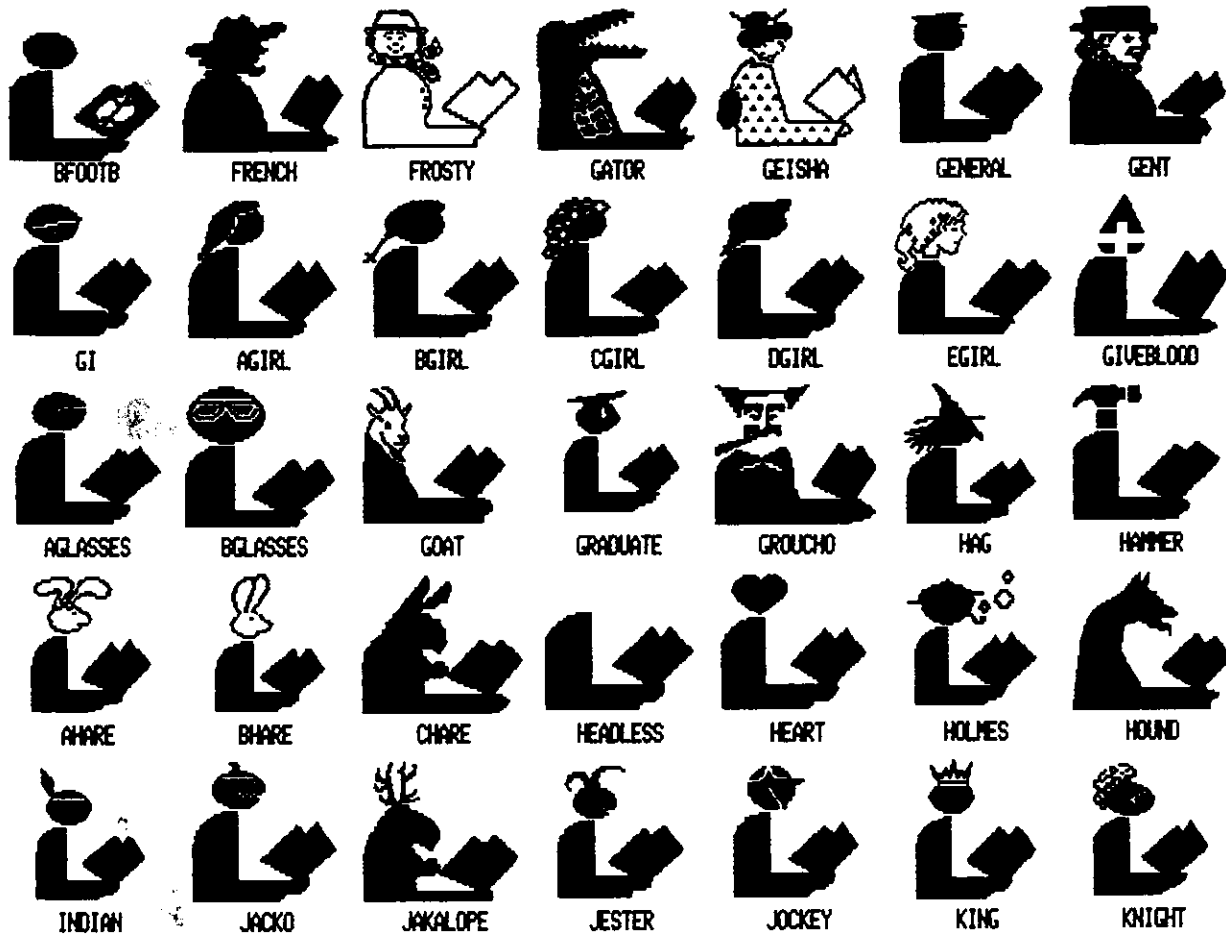
Printer works, but printout is messed up—Sounds like the wrong printer was selected from the SET-UP. Go to the MAIN MENU, select SET-UP, and check. If your printer brand is not listed, try others one at a time to see if any might work. On rare occasions, the dip switches in the printer or on the internal card will need to be changed in order for your printer to work with Print Shop. To make sure, you will need to refer to your printer manual; also, you could call the printer manufacturer for consultation. If you have a serial rather than a parallel interface, the baud rating must be set at 9600 baud.

Sometimes, all that is needed to achieve a good printout is to turn off the printer; wait a few seconds, then turn the printer back on and try to print again.

LIBRARY SYMBOL EXTRAVAGANZA - SIDE 1

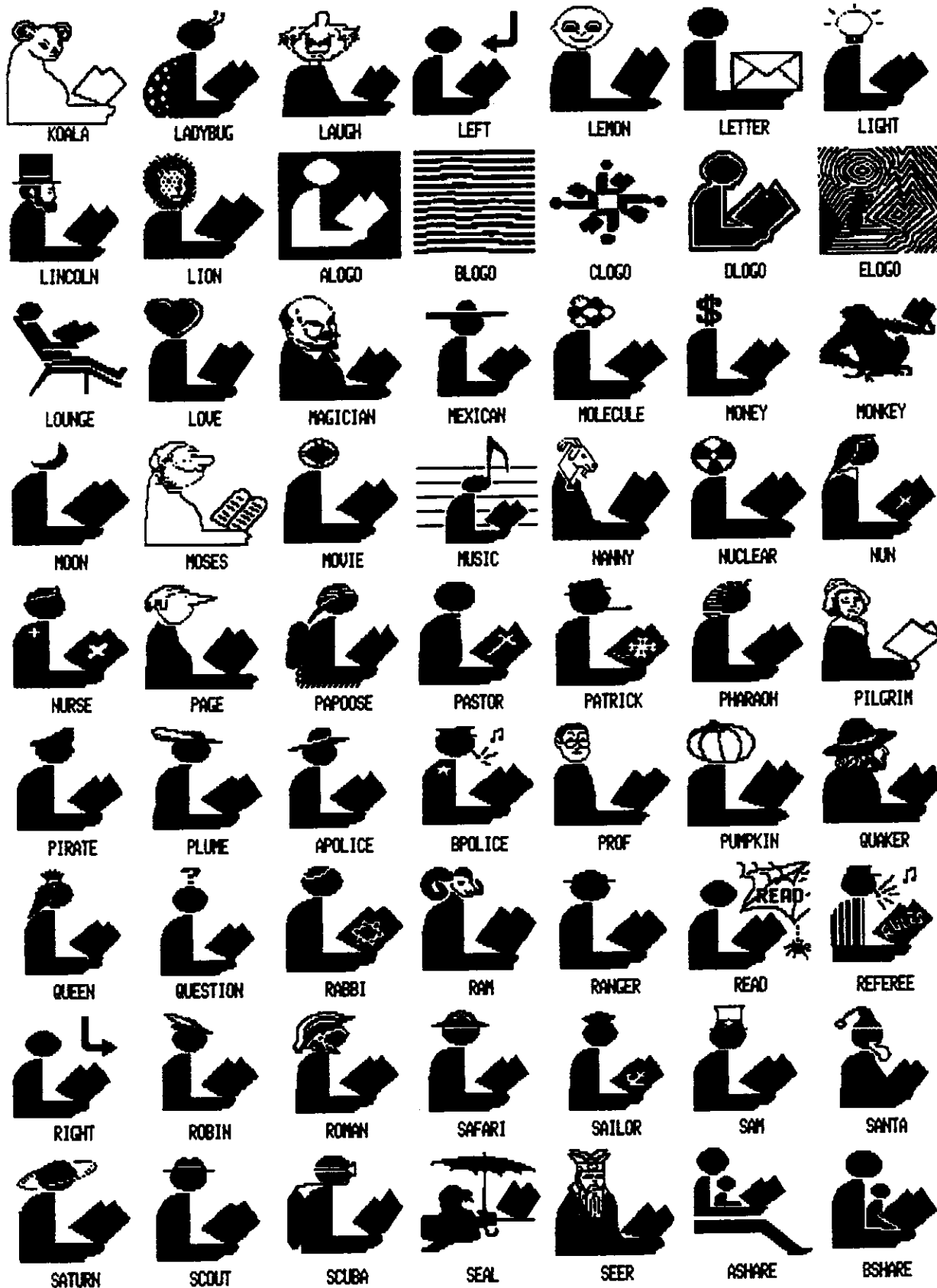


LIBRARY SYMBOL EXTRAUVAGANZA - SIDE 1

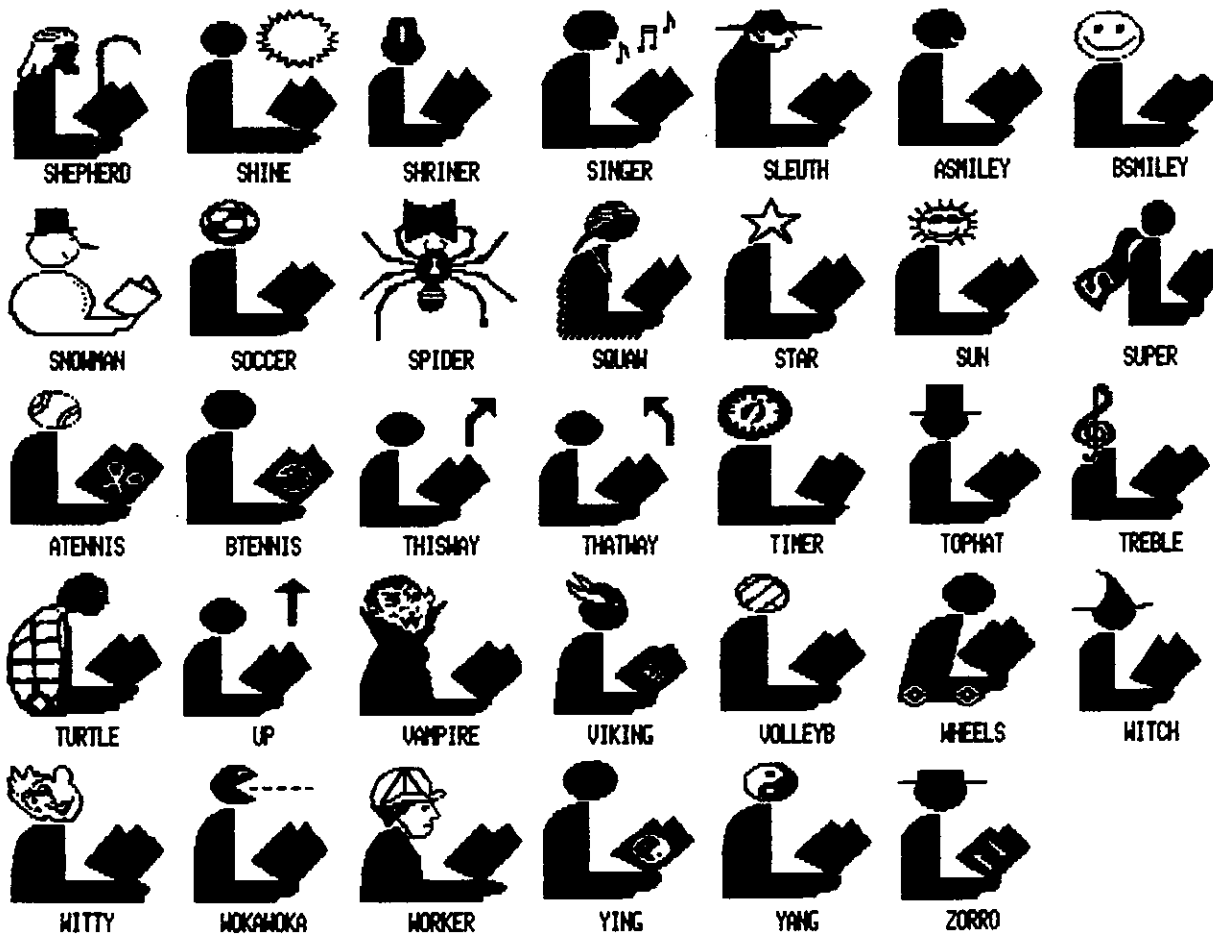


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LIBRARY SYMBOL EXTRAUVAGANZA - SIDE 2



LIBRARY SYMBOL EXTRAVAGANZA - SIDE 2



Graphic Categories

Art/Music/Drama

Side 1

ARTIST
CHOIR
ADRAMA
BDRAMA
EARS
GROUCHO

Side 2

MOVIE
MUSIC
SINGER
TREBLE
ZORRO

Careers

Side 1

ASTRO
COOK
DOCTOR
ENGINEER
FARMER
FIREMAN
HAMMER

Side 2

MAGICIAN
MONEY
NURSE
PASTOR
APOLICE
BPOLICE
PROF
RABBI
RANGER
SAILOR
SINGER
WORKER

Culture

Side 1

AAFRO
BAFRO
CHIEF
CHINESE
FRENCH
GEISHA
INDIAN

Side 2

MEXICAN
PAPOOSE
SQUAW
YING
YANG

Games and Sports

Side 1

ARROW
ABASEB
BBASEB
BASKETB
CAMPER
DIE
DIVER
EIGHT
AFOOTB
JOCKEY

Side 2

REFEREE
SCUBA
SOCCER
ATENNIS
BTENNIS
TIMER
VOLLEYB
WHEELS
WOKAWOKA

Heads 'n Hats

Side 1

ARROW
BEENIE
ABOY
BBOY
DERBY
DIXIE
DUDE
ERNEST
EARS
FACE
GENERAL
GENT
GI
AGIRL
BGIRL
CGIRL
DGIRL
EGIRL
AGLASSES
BGLASSES
GRADUATE
GROUCHO
JESTER

Side 2

LAUGH
LEMON
PLUME
QUESTION
ROBIN
SAFARI
SAM
SCOUT
SHRINER
ASMILEY
BSMILEY
TOPHAT
WITTY

History

Side 1

BOMB
CAESAR
CHIEF
COLONIST
CROCKETT
DINOSAUR
DONKEY
ELEPHANT

Side 2

LINCOLN
PHARAOH
PILGRIM
PIRATE
ROMAN
SAM
VIKING

Holidays and Seasons

Side 1

BBONES
BUNNY
CAT
ADEVIL
BDEVIL
FROSTY
GRADUATE
HAG
AHARE
BHARE
HEART
JACKO

Side 2

LOVE
PATRICK
PUMPKIN
SANTA
SHEPHERD
SHINE
SNOWMAN
STAR
SUN
VAMPIRE
WITCH

Literature

Side 1

BEAR
ABONES
BOOKWORM
BUNNY
CROCKETT
DAMSEL
FAMILY
AHARE
BHARE
CHARE
HOLMES
HOUND

Side 2

LOVE
PIRATE
READ
ROBIN
ASHARE
BSHARE
SLEUTH
SUPER
VAMPIRE

Logos

Side 1
(none)

Side 2
ALOGO
BLOGO
CLOGO
DLOGO
ELOGO

Nature

Side 1
APPLE
AQUA
BEAR
BULL
BUNNY
DEER
DIAMOND
DINOSAUR
DONKEY
ELEPHANT
FISHY
FLOWER
GATOR
GOAT
AHARE
BHARE
CHARE
HOUND
JAKALOPE

Side 2
KOALA
LADYBUG
LION
MONKEY
NANNY
RAM
SEAL
SPIDER
TURTLE

Religion

Side 1
AMISH
ANGEL
CHOIR
ADEVIL
BDEVIL

Side 2
MOSES
NUN
PASTOR
PATRICK
PHARAOH
QUAKER
RABBI
SEER

Royalty

Side 1
CAESAR
CAT
DAMSEL
DUCHESS
JESTER
KING
KNIGHT

Side 2
PAGE
PHARAOH
QUEEN

Science

Side 1

ASTRO
ATOMIC
BOMB
ABONES
BBONES
DOCTOR
EARTH
GIVEBLOOD

Side 2

LIGHT
MOLECULE
MOON
NUCLEAR
SATURN
STAR

Signs

Side 1

DISABLED
DOWN
GIVEBLOOD
HEADLESS

Side 2

LEFT
LETTER
LIGHT
LOUNGE
MONEY
QUESTION
RIGHT
THISWAY
THATWAY
UP
WHEELS